



CLAYESMORE
BUSINESS
DIPLOMA



CLAYESMORE BUSINESS DIPLOMA

What is it?

The Clayesmore Business Diploma provides an opportunity for students to demonstrate a sustained interest in a business career.

The course offers the opportunity for students to learn some key business and employability skills; increasing their chances of employment in the future.



Main Elements

The Business Diploma consists of four core elements worth 40 credits each and four elective elements worth 10 credits each.

Students must complete the four core (compulsory) elements and up to four electives.

Core element 1: A Level Business or Economics

Complete the two year A level course in either Business or Economics. *40 credits*

Core Element 2: Work Experience

You must complete at least 2 weeks work experience in a business environment.

This may be an internship or actual paid work where you have to show evidence of your contribution to the business. *40 credits*

Core Element 3: Volunteering

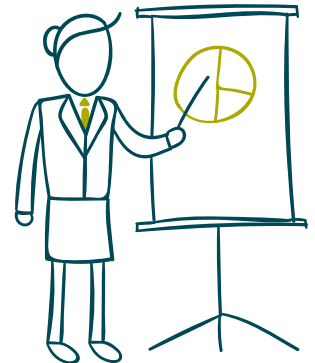
This may include taking part in the NCS or your own volunteering experience where you will need to show evidence of at least 20 hours of volunteering. *40 credits*

Core Element 4: Employability Skills

You are required to attend all lectures or workshops in the following skills:

- Interview skills
- Presentation skills
- Social Media profile
- Work Related skills
- Job applications
- Leadership skills

40 credits





The Electives

You will need to **choose four** electives from the following eight.

Each elective is worth 10 credits and therefore you could achieve 40 credits from taking part in these activities

Elective 1: An activity

You must take part in one of the following:

- Young Enterprise Company Programme
- Model United Nations
- CCF
- Duke of Edinburgh Gold

Elective 2: Extended Project Qualification

This is an individual project completed in the Autumn and Spring term of Year 13 and is worth UCAS points.

Elective 3: Student Consultancy

This involves taking part in a project for a local business/ social enterprise (Future Roots). Students will be helping them to develop strategies to promote and sell their products/services.

Elective 4: Qualification

Young Enterprise Qualification from OCR (you must have done the YE Company Programme to be entered for this). This carries UCAS points.

Or, IFS (Independent Financial Service Qualification)

Elective 5: Language

An additional language at GCSE or A level which will be delivered in a short course format for conversational business purposes.

Elective 6: IT for Business

Short Course on IT to include:

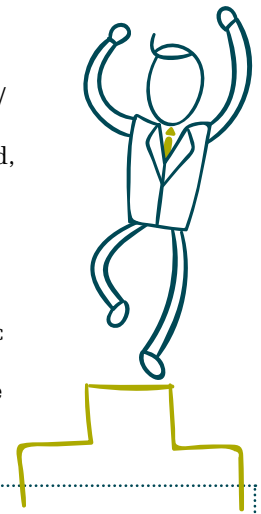
- Web design
- Social Media for Business
- Use of Publisher/Word and Excel

Elective 7

Evidence of running your own business/ enterprise. This will need to be a real business and evidence must be provided, including sales records and accounts.

Elective 8

Personal Elective which may relate to business. This elective would need to be negotiated and may relate to specific business or charitable project that you may undertake during the course of the two years



The Business Diploma

Complete four core element for up to 160 credits. These are compulsory units.

Four electives for 40 additional credits.

Diploma is out of 200 credits.

- Distinction* (D*) – 200 credits
- Distinction (D) – 190 + credits
- Merit (M) – 180 + credits
- Pass (P) – 170 credits



CLAYESMORE

D O R S E T

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